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Asset Management One Co., Ltd.

Launch of "Japanese Equity Crossover Strategy"

Tokyo, Japan, September 2, 2024 – Asset Management One Co., Ltd. (Chiyoda-ku, Tokyo, President and CEO Noriyuki Sugihara, hereinafter "AM-One") today announces the launch of a new Japanese equity fund, the "Japanese Equity Crossover Strategy" (hereinafter "the Fund").

The Fund aims to invest in both publicly listed and privately held Japanese companies that are expected to create and support transformative innovations across various industries. By making early investments in domestic growth companies and providing long-term capital, the Fund seeks to achieve growth in its assets through this proactive approach.

The Fund adopts a crossover investment strategy, investing not only in newly listed emerging companies but also in private equities. The fund supports the medium- to long-term growth of startups by investing in private companies with high growth potential and maintaining long-term shareholder relationships after IPOs. The Fund aims to invest up to approximately 30% in private equities through a Luxembourg-based investment trust scheme. Additionally, by focusing on carefully selected investments in late-stage startup companies, the Fund aims to mitigate the risks associated with private equity investments.

As Japan transitions from the "Lost Decades" to a period of normalized inflation, the Japanese government has outlined the necessity for reforms in asset management and asset ownership in its "Policy Plan for Promoting Japan as a Leading Asset Management Center." This plan aims to achieve a virtuous cycle of growth and distribution that leads to further investments and consumption. AM-One is committed to fulfilling its social role as an asset management company, contributing to the realization of the "Asset Management Nation," and enhancing the value of investee companies as partners in sustainable growth. By bringing both societal and economic prosperity, AM-One seeks to address social issues and drive the growth of the Japanese economy through "the power of investment".

AM-One believes that the growth of the Japanese equity market, the mother market, is essential for the realization of the "Asset Management Nation." With a proven track record in emerging growth company investments, including cornerstone investments, AM-One has actively engaged in early-stage investments in newly listed companies. The company is now expanding its business domain to include crossover investments. The strategy is managed by "Crossover Investment Office" within its Strategic Investment Division.

As an asset management company that is committing "Creating a sustainable future through the power of investment," AM-One will continue to develop new products and enhance existing investment strategies, aiming for the development of capital markets and the realization of a better society.

Please see this link for the disclaimer : <https://www.am-one.co.jp/english/disclaimer/>